

Digital Communications Internship

Time: Full-time, Summer 2024

Stipend: Yes

Location: Remote

Public Democracy is a B Corp dedicated to unlocking solutions to create a more resilient and inclusive society. We specialize in designing strategies that dismantle barriers and build trust with communities others undervalue in the digital space.

Public Democracy's Digital Communications Intern will support Public Democracy's Communications Director in a variety of cause marketing campaigns and partnerships, ranging from public health to economic justice campaigns and beyond.

The ideal candidate brings strong detail orientation and communication skills; a flexible, growth-oriented mindset and collaborative approach; a commitment to excellence; and enthusiasm for our mission. We strongly encourage candidates from diverse backgrounds and from across the political and ideological spectrum to apply. You can work remotely from any location in the United States.

Responsibilities include:

- Partner research
- Digital marketing research
- Copywriting email campaigns
- Creating SEO optimized content
- Draft website copies for partners
- Manage social media accounts for PDA and partners
- Assist in designing campaign strategies
- Display ad creation
- Web design

The position will also have the opportunity to collaborate with the Project Manager to learn basic Google Ads skills.

Skills:

- Interest in non-profit or mission driven work
- Strong writer
- Fine attention to detail and ability to accomplish tasks in timely manner
- Self-starter ready to roll up their sleeves
- Knowledge of Wix web design platform preferred
- Spanish language skills preferred
- Basic photoshop skills preferred but not required

This internship is completely remote. The ideal candidate will be able to devote 40 hours per week to the internship.

Successful completion of the internship or fellowship receives a stipend of \$2,500 paid throughout the internship term.

Interested applicants should submit a cover letter, resume, and writing sample to Emilee Lord at elord@publicdemocracy.io

Public Democracy does not discriminate against any person because of his or her race,color, religious creed, national origin, sex, sexual orientation, gender identity or expression, military service, veteran status, age, ancestry, genetic information or disability in the provision of or access to services, employment and activities. This is in accordance with all applicable federal and state laws.